



New Jersey Garden State Green Hotels Project

Presented by New Jersey Department of Environmental Protection
in conjunction with Atlantic Cape Community College

Friday, October 19

Walter Edge Theater • Atlantic Cape Community College
Mays Landing, NJ

\$20 • 8:30 a.m. to Noon

Registration, Continental Breakfast (begins at 8:30 a.m.)

Welcome

Dr. Rich Perniciaro, Dean of Facilities, Planning & Research
Atlantic Cape Community College

Introductions/Overview

Ky Asral, Manager Small Business Assistance Program, NJDEP

Presentations

Faith Taylor, SVP of Sustainability & Innovation at Wyndham Worldwide
What's in it for you? Why a hotel owner should consider going green.

Denise Hurlburt, NJ Clean Energy Program Consultant at
South Jersey Energy Solutions

Denise will discuss NJ's Clear Energy Program including; NJ SmartStart Building Program, Pay for Performance, Direct Install, and Free Energy Benchmarking.

Linda S. Crumbock, Cape May County Municipal Utilities Authority

Linda will provide resources for implementing successful recycling programs at hotels.

Dan Cook, *President, Conservation Solutions Corporation*

Successful case studies in water conservation in hotels will be presented.

Dante Rieti, Executive Director Cumberland/Salem WIB

Jean McAlister, Associate Dean Continuing Education & Resource Development

Panel Discussion

This is not the same old conversation. This panel will discuss case studies involving carbon footprint reduction, and net positive ROI for hotels who have implemented successful "greener" programs.

Scott Parisi, CHA President, Ecogreenhotel.com

David Rich, Rich Energy Solutions Company

Frank Soltys, GM, Flagship Resorts AC

Rishi Shah, CHA General Manager, Wyndham Mt. Laurel

Closing Remark

Phyllis Oppenheimer, Tourism Rep, NJ Department of State,
Division of Travel & Tourism



Registration Form

Name:	Evening Phone:
Address:	Day Phone:
City: State: ZIP code:	County:
E-mail Address:	
Please register me for the following workshop: New Jersey Garden State Green Hotels Project Course #: CGRN901 • Section #: MW01 • Fee: \$20	
Please charge my () VISA () MasterCard () Discover () American Express	Account No.
Cardholder Name:	Account No. Exp. Date
Authorized Signature:	Credit card Vcode (Last 3 digits of #code on rear signature panel)

Complete this form and return with full payment to
Workshops and Seminars - Atlantic Cape Community College

1535 Bacharach Blvd., Atlantic City, NJ 08401

Please call **(609) 343-4829** or fax this form to **(609) 343-4807** to register for this workshop.