

## SUSTAINABILITY LINKS

Sustainability and Green Energy  
[www.nj.gov/dep/sage](http://www.nj.gov/dep/sage)

Clean Water  
[www.nj.gov/dep/cleanwaternj](http://www.nj.gov/dep/cleanwaternj)

Clean Vehicle List  
[www.nj.gov/dep/cleanvehicles/](http://www.nj.gov/dep/cleanvehicles/)

Board of Public Utilities - NJ Clean Energy Program  
[www.njcleanenergy.com](http://www.njcleanenergy.com)

Sustainable Jersey  
[www.sustainablejersey.com](http://www.sustainablejersey.com)

NJ Green Automotive Repair  
[www.njgreenautorepair.org](http://www.njgreenautorepair.org)

EPA Water Sense  
[www.epa.gov/watersense](http://www.epa.gov/watersense)

EPA Sustainability  
[www.epa.gov/sustainability](http://www.epa.gov/sustainability)

Energy Star  
[www.energystar.gov](http://www.energystar.gov)

Small Business Environmental Home Page  
[www.smallbiz-enviroweb.org](http://www.smallbiz-enviroweb.org)

US Department of Energy  
[www.energy.gov](http://www.energy.gov)

Database for State Incentives -  
Renewables and Efficiency  
[www.dsireusa.org](http://www.dsireusa.org)

Northeast Waste Management Officials Association  
[www.newmoa.org/prevention](http://www.newmoa.org/prevention)

Green Roof for Healthy Cities  
[www.greenroofs.org](http://www.greenroofs.org)

Forest Stewardship Council  
[www.fsc.org](http://www.fsc.org)

New Jersey Department of Environmental Protection  
Small Business Assistance Program  
Mail Code 401-07E  
PO Box 402  
Trenton, NJ 08625-0402



# SMALL BUSINESS SUSTAINABILITY

## Go Green and Save Money

The Small Business Assistance Program supports innovative ideas, which help small businesses improve energy efficiency, resource conservation, pollution prevention, and sustainability.

**Sustainability and Green Energy  
Small Business Assistance Program**

[www.nj.gov/dep/sage/sbap/index.html](http://www.nj.gov/dep/sage/sbap/index.html)



STATE OF NEW JERSEY  
DEPARTMENT OF ENVIRONMENTAL PROTECTION



## ENERGY EFFICIENCY

Replace light bulbs with energy efficient bulbs (CFLs, LEDs, and/or T-5 fluorescent tubes)

Install programmable thermostats

Install lighting occupancy sensors

Turn off computers and printers at end of workday/week

Replace appliances with Energy Star rated appliances

Replace old windows and doors with higher efficiency models

Weatherproof buildings/properly insulate

Convert or use an alternative energy source such as solar panels or wind turbines

Install a green roof

Install an energy efficient HVAC system



## WATER EFFICIENCY

Install low-flow faucets, shower heads and toilets

Install waterless urinals

Landscape with native plants/natural materials that require less water

Water wisely

Use Water Sense Products

Recycle graywater (if possible)

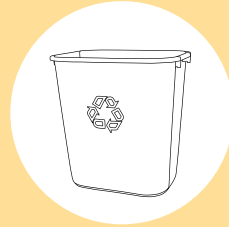
Save and use water from storms in a rain barrel

Regularly check for and repair all water leaks in your facility

Place mulch around plants to retain moisture and save water

Use a broom instead of a hose to clean your driveway and sidewalk

Use a commercial car wash that recycles water



## WASTE MANAGEMENT: Reduce/Reuse/Recycle

Boost the variety and amount of materials your company recycles

Purchase used office furniture

Install a plastic bag drop-off bin near entrance (retail and public buildings)

Offer reusable shopping bags (retail buildings)

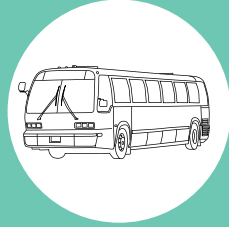
Use recycled building products

Implement a double-sided copy policy

Use software programs that allow you to fax and e-mail directly to/from your computer without printing

Recycle printer cartridges from laser and ink jet printers

Widely distribute recycling bins for metal, paper, glass and plastics



## COMMUTING ALTERNATIVES

Install bicycle racks

Encourage carpooling/vanpooling/ use of mass transit

Arrange for shuttle service to/from mass transit locations

Provide commuting subsidy to employees using mass transit/carpools

Provide pre-tax payroll deduction for carpool commuting costs

Provide preferential parking spots for carpool, electric, hybrid or alternative fuel vehicles

Offer in-house "Emergency Ride Home" program

Offer telecommuting/ compressed work week/flex time



## OTHER SUSTAINABLE ACTIONS

Implement a green purchasing policy

Utilize green cleaning products

Use low VOC paints

Use Forest Stewardship Council (FSC) certified wood

Buy a hybrid, electric or cleaner fuel vehicle for your businesses

Buy from local businesses to promote sustainability

Be a good neighbor and keep an open dialogue with the community to improve your products, services and company image

Audit your facility for energy efficiency, waste management, water efficiency and other opportunities

**For additional information about the Sustainability & Green Energy Small Business Assistance Program call (877) 753-1151 or (609) 292-8601**